

AIMS SOCIETY MEMBERSHIP LEVELS

All levels of AIMS Society membership help to build strong selling skills among insurance agency producers, support staff and insurance company personnel. AIMS Society membership also means access to a nationwide network of producers who are focused on increasing personal and agency production.

Select the membership benefits package that best suits your needs:

e-SSOCIATE MEMBERSHIP (introduction to the AIMS Society) - \$95 per person, annually - *Get a taste of all the AIMS Society has to offer the property/casualty insurance sales professional. At this level, you will be given a password that provides access to all AIMS Society Online services.*

LEVEL 1 – INDIVIDUAL/DESIGNEE MEMBERSHIP - \$225 per person, annually – *Designees who maintain their membership at this level will waive the biennial update requirement. In addition to the membership benefits listed at Level 1 above, Individual/Designee Members receive the following:*

- The right to use the CPIA logo and designation; (must have completed designation requirements)
- Option to receive *Quik Sales Tip* and *Bright Ideas* from AIMS publications directly via e-mail or broadcast-fax
- Annual subscription to the AIMS Society's special version of *Agency Ideas* newsletter
- Periodic updates on uses of technology in sales in cooperation with *The Automated Agency Report*
- The opportunity to participate in the Society's Annual Meeting of Members and to participate in the decision making as a voting member of the Society
- **Maintaining membership at this level will satisfy the biennial update requirement for CPIA designees**

BEST VALUE!!!! - LEVEL 2 – AGENCY MEMBERSHIP - \$750 per agency with 1-4 producers; \$1175 per agency with 5-10 producers (custom pricing for over 10 producers)

The AIMS Society Agency Membership provides access to all of the above, and in addition includes The Agency Online – Rough Notes' 24/7online access to an easy-to-navigate, password-protected sales and service source. Professional resources available include:

- Policy Form & Manual Analysis Service (PF&M)
- *Insurance Words & Their Meanings; and Coverages Applicable*
- Producers' Commercial Risk Assessment Survey
- e-marketing tools for agencies
- *Business Building Letters*
- *The Insurance Marketplace*
- *Rough Notes* Magazine online
- **Maintaining membership at this level will satisfy the biennial update requirement for CPIA designees**



