

AIMS SOCIETY MEMBERSHIP

AIMS Society membership is structure to build strong marketing and sales skills among insurance agency producers, support staff and insurance company personnel. AIMS Society membership also means access to a nationwide network of producers who are focused on increasing personal and agency production.

Select the membership benefits package that best suits your needs:

☐ INDIVIDUAL/DESIGNEE MEMBERSHIP - \$225 per person, annually – *Property/casualty insurance professionals who join the Society as an “individual” will receive:*

- **A personal login and password that provides Members Only access to a Library of AIMS Society Publications and Membership Directory at www.cpia.com or www.aimsociety.com** (includes bi-weekly *Quik Sales Tip* (sales and marketing ideas); *Bright Ideas from AIMS* (management and motivational tips); and access to the AIMS Society online Membership Directory & Networking Guide;
- The right to use the CPIA logo and designation; (must have completed designation requirements)
- Option to receive *Quik Sales Tip* and *Bright Ideas from AIMS* publications directly via e-mail or broadcast-fax
- Annual subscription to the AIMS Society's special version of *Agency Ideas* newsletter and access to the “Subscriber's Only” area of www.agencyonline.com
- Periodic updates on uses of technology in sales in cooperation with *The Automated Agency Report*
- The opportunity to participate in the Society's Annual Meeting of Members and to participate in the decision making as a voting member of the Society
- **CPIA Designees who maintain membership at this level will satisfy the biennial educational update requirement.**

☐ BEST VALUE!!!! - AGENCY MEMBERSHIP - \$750 per agency with 1-4 producers; \$1175 per agency with 5-10 producers (custom pricing for over 10 producers) - *The AIMS Society Agency Membership provides all that is included in the Individual Members, plus access to The Agency Online – Rough Notes' 24/7online access to an easy-to-navigate, password-protected sales and service source. Professional resources available include:*

- Policy Form & Manual Analysis Service (PF&M)
- *Insurance Words & Their Meanings*; and *Coverages Applicable*
- Producers' Commercial Risk Assessment Survey
- e-marketing tools for agencies
- *Business Building Letters*
- *The Insurance Marketplace*
- *Rough Notes Magazine* online
- **Maintaining membership at this level will satisfy the biennial update requirement for CPIA designees**



